



CROW WORKS PRESS
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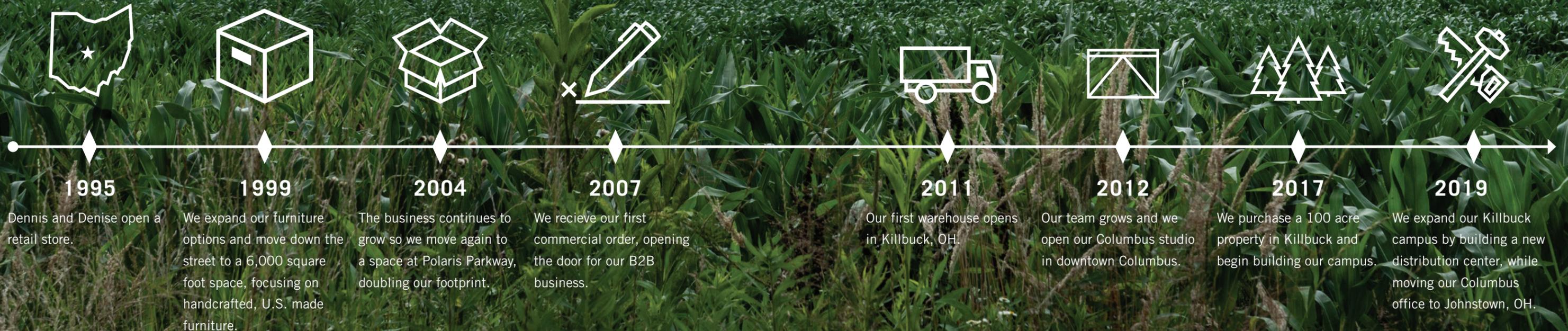
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OUR STORY

We are a design and manufacturing company, born from the vision of Dennis and Denise Blankemeyer and grown with tireless dedication into today's thriving operation. Our journey began in 1995 with a commitment to find American design that is as useful as it is beautiful. What began as a small retail store, quickly turned into a commercial furniture business focused on designing and building unique products for restaurants, hotels, retail, and offices. Over the years we have cultivated a community of curious people who care about each other and the world around us. Our love for great design and the natural world can be seen in the beauty and warmth of the products we make, the materials we use and the experiences we create. No matter what we are doing, we approach our work with grit and gratitude, striving to make each other and the world around us better, stronger and more connected every day.

OUR HISTORY



OUR COMPANY

What we do.

WE ARE A DESIGN AND MANUFACTURING COMPANY BASED IN OHIO THAT BUILDS PRODUCTS AS USEFUL AS THEY ARE BEAUTIFUL. INSPIRED BY THE CHARACTER AND WARMTH OF THE NATURAL WORLD AROUND US, WE HELP CREATE EXCEPTIONAL SPACES.

OUR NORTH STARS

What drives us.

BEAUTY IS USEFUL, AND UTILITY IS BEAUTIFUL

BUILDING A MEANINGFUL COMMUNITY IS AS IMPORTANT AS BUILDING BEAUTIFUL QUALITY PRODUCTS

WHAT WE MAKE WILL NEVER BE AS IMPORTANT AS WHAT OUR PRODUCTS HELP PEOPLE DO

OUR MISSION

What gets us out of bed in the morning.

WE STRIVE TO CREATE A WORLD OF EXPERIENCES AND ENVIRONMENTS THAT PROVOKE THOUGHT AND CONNECT PEOPLE TO EACH OTHER WHERE THEY GATHER, EAT, DREAM, AND SHARE.



THE ESSENCE OF CROW WORKS – BRAND ETHOS

What we believe in.

TIMELESS AMERICAN DESIGN

We believe there is value in American design and manufacturing – that’s why we make 100% of our products in Ohio.

NATURAL MATERIALS

We celebrate and elevate natural materials, which are carefully selected for quality, durability, and beauty.

CUSTOMIZABLE

All of our products are made-to-order and built to our clients’ exact specifications.

CRAFTSMANSHIP

We’re committed to craftsmanship and the attention to detail that comes with it. Every product we create is built to last.

THE ESSENCE OF CROW WORKS – BRAND PERSONALITY

Our character as seen by the outside world.

BOLD. DYNAMIC. CLEVER. INTRIGUING. CONSCIENTIOUS.

We are **BOLD**. We believe in forging paths and creating our own adventures, yet never losing sight of where we’ve been.

We are **DYNAMIC**. We are full of passion and enthusiasm. We are energetically dedicated to our craft, remaining laser focused on the path we’re traveling down.

We are **CLEVER**. We pride ourselves on being problem solvers, always thinking ahead, and not being afraid of a challenge.

We are **INTRIGUING**. We are anything but predictable but guarantee that taking a seat at our table means a one-of-a-kind tailored experience.

We are **CONSCIENTIOUS**. We carefully consider and are intrigued by the world around us but make a point to never compromise, even when the going gets tough.



BRAND AESTHETIC

We pair beautiful photography with clean typography and design aesthetic to let our story and products shine through. Our designs are straightforward, timeless, and simple. We don't overly complicate or add unnecessary texture to our already stunning photography, which lets our materials, people, and spaces tell the Crow Works story.

PRODUCT DESIGN

Our products reflect a timeless American design that compliments any commercial space. We take an innovative approach to classic designs as well as originals. We have the unique ability to work closely with our materials and allow them to inspire our creativity and passion. Our products transcend their singular use as just a table, or chair, and become multifaceted in beauty and function.

OUR CLIENTS

At Crow Works, we specialize in customizable commercial tables and seating made for the restaurant and hospitality industries. We work with some of the nation's most iconic brands like Starbucks, Wendy's, Shake Shack, and more.

LOGO

The primary Crow Works logo is the horizontal lockup version shown below. The preferred color use for the logo is white on a black background. The primary logo should be used whenever possible.

CROW WORKS

ICON

WHO IS BETTY?

Betty the Crow is the expression of the Crow Works ideals – bold, dynamic, clever, intriguing, and conscientious.

WHEN TO USE BETTY

Betty can be incorporated into materials to represent Crow Works brand. The mark can be used independently or alongside the Crow Works logo. When utilized alongside the Crow Works logo, Betty should be secondary in size and importance. When using Betty, her mark should always be black.





MEET OUR FOUNDERS

Dennis and Denise Blankemeyer grew up together in a small town in rural Ohio. In 1995 the childhood sweethearts started Crow Works in a 1,200 square foot location in Grandview Heights, Ohio. The company was founded on the steadfast principles of timeless American design, the use of natural materials, and fostering connection and community.

From these humble beginnings, Crow Works has grown into a design-centric manufacturing company with full custom design and manufacturing capabilities. Crow Works now has 100,000 square feet of manufacturing facilities on a 100 acre Campus in Killbuck, Ohio with headquarters in Johnstown, Ohio. Crow Works has served over 1,000 clients across North America.

In 2019, Dennis and Denise opened Ghostwriter Public House, a full-service bar, restaurant, and showcase for Crow Works' manufacturing and design capabilities. Ghostwriter serves as a social and communal space for Crow Works team members and the local communities.

HAVE ANY QUESTIONS?

Feel free to contact us at info@crowworks.com with any requests for additional images or information.

